

ATLANTIC WEST MANAGEMENT GROUP, INC.

Fair play, Fast play, Superior Customer Service and Support

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Date: **August 15, 2015**

The following report is intended to present the reader with a complete picture of AWMG as to its financial information, industry position, product line, and applications.



NOTE: Additional information about the company, including the current PPM (Private Placement Memorandum), can be viewed online at the following website: www.atlanticwestmanagement.com.

Complete details about the most current Software Products can be viewed online at the following website: www.atlanticwestsoftware.com. Full license terms and product pricing is available under the section called PACKAGES.

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1. HISTORY

Company Formation & Reconfiguration

Atlantic West Management Group, Inc. a U.S. Corporation (The Company aka AWMG) is a developer of Internet Games and related products since 1999.

Originally incorporated in Antigua, B.W.I., and then relocated to Costa Rica in 2007 as Atlantic West Management S.A., Atlantic West Management Group S.A. is now a wholly owned subsidiary of the U.S. corporation. The Company has worked in the arena of virtual gaming since the initiation and establishment of this exciting industry.

Throughout its history, AWMG proudly asserts it has operated ethically in complete compliance with all laws in the United States as well as in all virtual and international jurisdictions in which it functions and conducts business.

Company Reconfiguration due to new Federal Regulation (2006)

Atlantic West Management Group, Inc. (AWMG) or (the Company) was incorporated on August 1, 2010. The Company acquired all of the assets of Atlantic West management, S.A., incorporated on November 1, 2007, which had acquired Atlantic West Management Ltd., (originally established in 2004), which had recently acquired Caribbean Internet Technology Ltd (CITL), (originally established in 2000), Softnet Communications Caribbean Ltd. (SNCC), (originally established in 2001) along with the assets of Atlantic West Gaming Entertainment Ltd. (AWG), (originally established in 1999), and a number of independent partnerships that owned and operated gaming portals under separate contracts with it, and who elected to combine their collective resources and merge into a single entity. The new structure capitalized on their combined strengths, economies of scale and streamlined operations. As a result, the Company was now positioned to press its advantage and was well on its way to becoming a leading provider of gaming software, and financial services to the burgeoning online gaming industry.

AWMG acquired the contracts with Atlantic West Gaming and other vendors to provide for licensing, software, hardware, Internet access, experienced management, technical support and customer support.

All assets of (AWG), (CITL), (SNCC), and the Partnerships, which also included all of the shares of Real Chance Limited, the corporate owner of the Real Chance Card and Real Deal Card programs, were appropriately transferred and registered to Atlantic West Management S.A.

Company Mission & Goals

AWMG's primary goal is to be the world leader in the development of Virtual Internet Gaming Software.

There are many aspects to achieving the role of a world leader in its market. Part of this process requires The Company to function as an Internet Service Provider. AWMG must also operate several legal Multi-Player Internet Poker Sites which will be accomplished through various technology linkages. Atlantic West Management Group, Inc. therefore operates complete online business services as an Internet Service Provider (ISP), and High End Software Developer through its wholly owned Costa Rican Subsidiary. The Company's software products include a complete line of Casino Games, comprehensive Pari-mutuel Entertainment, Bingo, International Lottery options, Multi-Player Poker and other games of skill.

Along with its gaming software activities, AWMG provides a unique financial transaction processing

solution that affords AWMG a significant competitive advantage. The Company likewise produces its own API's (Application Program Interface) and puts forward complete interactivity with maximum security.

AWMG serves up a complete suite of E-Magazines covering virtually every aspect of the gaming arena. The company owned E-magazines, which include Poker Action Line, Casino Guru, Sports Gaming Guru, and The Trac are well known to the internet gaming community. AWMG currently operates six multi-player tournament poker sites, Join Our Games Poker (a new Social Media FACEBOOK game), American School of Poker, Atlantic West Poker, Play at Our Club, Riveredace, and Vegas City Casino.

Another aspect of AWMG's development focuses on the U.S. Government "Carve-Out". The Company has developed two "Poker Type" Games that are designed to address two important new markets. In 2012 the Federal Government gave the individual States a "Carve-Out" in Gaming Legislation that allows the States to operate Internet Games for real money. In response to this event, AWMG developed a game specifically for the State Lotteries called Place Your Chips, and then also created a version of the same game called Poker For Charities. There is also an Enterprise Version available for World-Wide use.

All AWMG games are fully protected by registered U.S. Copyrights and Patents Pending that cover both the Software Code and the Gaming Applications. All AWMG games are available and supported with Mobile APPS available in the Apple iTunes Store and the Google Play Store, and AWMG Mobile Technologies for APPS for the Microsoft Windows Store are currently under development.

In conjunction with the Poker Action Line E-Magazine, the company produces a weekly 90 minute Radio Show that is available over Internet Radio, and includes fully archived Pod Cast Downloads that are available on the web site. The weekly show is also published in the Apple iTunes store. The show is extremely popular and well known throughout the World to both professional and recreational poker players everywhere.

AWMG offers e-commerce software solutions that connect with virtually every type of transaction processing provider including Credit and Debit Card Processor, alternative processors such as PayPals as well as conventional Banks and ACH Providers. All AWMG transaction software is multi-currency.

Along with operating its own game sites, AWMG offers its entire line of software products for sale and licensing to other gaming operators and government and charitable organizations through its <http://www.atlanticwestsoftware.com> website.

The Company's goals include its ability to capture significant existing market share and to increase its market value by attracting new players to its websites, to sustain continued profitability while simultaneously allowing the Company to take a leadership role in the industry. AWMG focuses its marketing on the national market but also intends to expand its operations internationally.

With all necessary elements in place, The Company continues to develop and implement a comprehensive advertising, marketing and promotion strategy to accomplish its stated goals. The Company's flagship Poker sites are slated to become the preferred destination for Internet Gamers around the world, even as other Company-owned sites attract and retain loyal customers. This approach provides an opportunity to easily cross-market the Company's entertainment assets, and to satisfy the appetites of niche-market players, beta-test new products prior to mass-market distribution, and redirect exit traffic to alternate destinations within AWMG's portfolio of websites.

Managing Director's Letter

June 2015

On behalf of the Board of Directors of **Atlantic West Management Group, Inc.**, (“AWMG” or “the Company”), we thank you for reviewing the wealth of information provided in this report.

AWMG's mission to offer access to high-quality Internet gaming entertainment and related services in today's global marketplace is now fully tested and ready for action. The Company is perfectly positioned to unveil its products with precision and timely strategies. We also welcome your participation.

Atlantic West Management Group, Inc. is an established, well respected business that is both a proven software developer and an experienced Internet Service Provider. The company produces a wide range of online gaming products that range from casino-like gaming to tournament poker sites with fully integrated financial products that are both player friendly and secure. Our games provide players their ready access to both their funds and accounts. And while some games are currently restricted in the U.S. market, the world-wide market for them is very strong and in high demand.

In recent years, AWMG developed a complete line of U.S. legal Internet Poker Products, thereby distinguishing The Company as one of only four (4) world-wide companies that support this important, massive market. The Company is ready to proceed with expansion plans and is aggressively seeking to broaden its reach. AWMG is prepared to grow its player base by developing a strong Brand Name image for its flagship site, <http://joinourgamespoker.com>. AWMG intends to promote its Brand Name to a global audience and hopes to make its websites synonymous with fair play, fast play, superior customer service and support. Our robust Company is dedicated to delivering an exciting and entertaining gaming experience to its players while earning a respectable profit for its shareholders in the process.

General public reports and statements from business and industry sources cite encouraging news about the growing popularity and acceptance of online gaming as conventional entertainment. In a discussion about entertainment and media industry trends, called Casino-like gambling on the Internet “another significant force” and estimated that online gaming coupled with Social Media Gaming will yield an estimated USD \$250 billion in 2014.

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Given the huge market potential, AWMG conservatively estimates our market capture potential to be approximately 5 - 10% of the current online gaming marketplace over the next 5 years, and 2.5% of the Social Media Gaming Market in 2014. Thus, AWMG sees itself immediately taking a leadership role in the industry.

Plunkett Research, found online at the following link:

[LINK: <http://www.plunkettresearch.com/entertainment-media-publishing-market-research/industry-and-business-data>]

The Company has a solid reputation built upon effective business-to-consumer and business-to-business operations. AWMG's superior management and strategic planning contributed greatly to its ability to remain debt-free and operationally sound. A review of the past five year period shows steady growth, expansion and ability to meet market needs with speed and success. AWMG smoothly expanded into its current position as an Internet entertainment provider offering access to secure, licensed and regulated Internet gaming environments with integrated financial transaction and online payment processing. Immediate future plans involve enhancing the Company's corporate image, building a strong and superior brand name, building a large and loyal customer base, developing and /or acquiring new products of interest to its customers and expanding its presence internationally with more comprehensive websites to attract and support global players from every corner of the world.

Integral to the Company's success is the ability to provide confidential transaction processing and account management through the API's (Application Program Interface) with complete back-end reporting. The Company's proprietary financial products were released for general use in 2003. Trust continues to be a top concern for many Internet users and the Company's solution creates confidential and personal banking relationships that guarantee payment. This aspect of the technologies provided by the Company, establishes AWMG with a major and true competitive advantage.

Gaming has enjoyed widespread acceptance and exponential growth during the past 20 years. In 1988, for example, in the US, casino gambling was legal in just 2 states, Nevada, and New Jersey. Today, gambling in one form or another is legal, licensed and regulated in 47 states and, the District of Columbia. Further supporting the premise, the U.S. Government has recently authorized a carve-out in its gaming legislation that will allow State Lotteries to operate Internet Poker Sites, and several states have also enacted similar legislation. On the worldwide stage, in Britain, e.g., gambling is widely accepted as an additional form of mainstream entertainment. The U.K. has elegant casinos, a national lottery, racetracks, betting exchanges and an estimated 9,000 legal bookies. Gambling growth continues its upward trend throughout Europe, Asia and South America, as well. No longer seen as marginal entertainment, gambling is gaining widespread acceptance and becoming a conventional activity. Gaming is tremendously popular and reportedly accounts for more than 5% of consumer spending in Australia where gambling revenues fuel a healthy State economy.

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A steady upward trend, in 2011, BusinessInsider.com published an article quoting Goldman Sachs who believes that online gambling will eventually be completely legalized in the US and estimates that the online casino market, which includes games such as online blackjack, slots, and roulette, would make the potential U.S. online gambling market as great as \$12 billion.

[LINK: <http://www.businessinsider.com/betting-on-online-betting-in-america-2011-1>].

Continuing their analysis, they believe that if the U.S. were to legalize and regulate online gambling, they estimate that the poker market alone could actually be \$3 billion, given that 30 percent of brick and mortar players will start playing online thereby moving and expanding their interests to an online experience. Goldman Sachs calculates a \$300 / per player revenue stream estimate in the gross gaming receipts (GGR) market pool to reach their aggregate numbers. Increase those figures to 45 percent (%) and \$400, and the U.S. market for poker alone could be as large as \$6 billion.

AWMG is well positioned to capitalize upon market opportunities and provide high-quality online gaming entertainment and payment processing services. The Company plans to raise additional funds of up to \$22,500,000 (USD) which will be used to implement a multifaceted comprehensive marketing strategy that will promote the Company's business-to-consumer and business-to-business products and services, ultimately to expand the Company's presence internationally. With the passage of the IGREA (Internet Gaming Regulation and Enforcement Act) HR 2046, it is our belief that AWMG is perfectly positioned to rise to be one of the most successful companies in the industry. The Company's fourteen years of credible experience coupled with our proprietary, wholly owned suite of games and financial transaction processing software gives AWMG an edge over all competition.

AWMG's additional need for capital arises from an event that took place on the floor of the U.S. Senate, when Senator Bill Frisk surreptitiously slipped a clause into the Safe Port Act law, commonly known today as the UIGEA (Unlawful Internet Gaming Enforcement Act). Title VIII of the Act is also known as the **Unlawful Internet Gambling Enforcement Act of 2006** (or UIGEA).

This title (found at [31 U.S.C. §§ 5361–5367](#)) "prohibited gambling businesses from knowingly accepting payments in connection with the participation of another person in a bet or wager that involved the use of the Internet and that was unlawful under any federal or state law."^[5] [The Economist](#) noted that the UIGEA provisions were "hastily tacked onto the end of unrelated legislation. The shocking result was that for the first time ever, this Act actually made Online gambling illegal in the United States. The "ear mark", as it is known, was literally added to the bill within minutes of the bill's vote to secure our ports on the last day of the 109th congress.

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June 2015 (continued)

Shockingly, in the blink of a vote, AWMG's US market and mission disappeared and all existing revenues at that time had to be devoted to a) repurposing its mission and then b) implementing new strategies. For obvious reasons, the UIGEA passage had many major repercussions, not only in the financial markets but all over the world. There then came an enormous hue and cry about the ramifications of this event. Passage of the UIGEA prompted the World Court to take action against the United States for violation of the GATS Agreement (**The General Agreement on Trade in Services**); A treaty of the World Trade Organization (WTO) that came into force in January 1995 as a result of the Uruguay Round negotiations. The treaty was created to extend the multilateral trading system to the service sector, in the same way the General Agreement on Tariffs and Trade (GATT) provides such a system for merchandise trade. GATS is the Trade Agreement the U.S. signed which specifically allowed cross border online gaming from countries like Antigua (and others) which licensed and supervised online casinos within their borders.

Following the outrage of the passage of the UIGEA and decisive actions of the WTO, the World Court recently granted the tiny island country of Antigua a major victory against the U.S. and subsequently awarded Antigua 3.5 billion dollars a year for each year that the US legally restricted free trade in regards to online gaming companies operating from Antigua. More recently the World Court has taken up a similar case levied from the UK and other European countries that are basically claiming that they too have been injured by the illegal actions of the US as deemed by the World Court and is now considering the merits of a 100 billion dollar lawsuit against the U.S. Further agreements among the parties, however, then yielded the result that Antigua and the injured parties in the UK and Europe have agreed to drop their Suit and in Antigua's case forego the Judgment that has already been awarded by the Court, if the U.S. reverses their decision and once again allows foreign operators of online gaming companies to participate in the US online gaming market.

As a result of the actions of the U.S. passage of the UIGEA, all the companies that many of you are familiar with were in essence thrown out of the U.S. market and many if not the overwhelming majority were forced out of business. AWMG is one of the few that survived, and although severely injured ourselves, we were able to stay in business where an estimated 1800 of our competitors permanently closed their doors.

As years passed and AWMG perfected the reconfigured software code, favorable legislation began to surface. Currently there is a new bill HR 2046 that is working its way through Congress and a vote is expected in a relatively short period of time. The trends and tides once again, are favoring the online gaming and entertainment industries and the Company is ready for the new market. The IGREA (Internet Gaming Regulation and Enforcement Act) sponsored by Rep. Barney Frank, once passed, will again allow companies like AWMG back into the estimated 13 billion dollar(\$13 billion) US online gaming market.

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AWMG now has every aspect of its mission poised for control. Given the explosive growth of the Internet, the global appeal of online entertainment, coupled with the Company's ability to provide a comprehensive portfolio of copyrighted / patented virtual gaming products and accessible, secure Internet financial services, the Company believes it will profitably participate in the online industry everywhere it's available.

We are well along now on our path to establish AWMG as the leading provider of interactive, online entertainment, and <http://www.joinourgames.com> as the "Premier Destination for Internet Gaming." Thank you again for your interest in Atlantic West Management Group, Inc.

Yours sincerely,

Mark Anton

President & Managing Director

2. CORPORATE STRUCTURE

Wholly Owned Subsidiaries, Board of Directors, & Advisory Board, Registered Office/ Headquarters & Other Offices, Corporate Legal Advisors, Auditor & Independent Accountant

Wholly Owned Subsidiaries

As of June 30, 2011, **Atlantic West Management Group, Inc.** a Florida Corporation, in exchange for 50 million of its common shares, acquired all of the assets of **Atlantic West Management S.A.**, a Corporation duly incorporated in Costa Rica as: ATLANTIC WEST MANAGEMENT SOCIEDAD ANÓNIMA, ID number: 3-101-508423. (Incorporated November 1, 2007)

Atlantic West Management S.A., is the vertical integration of, Atlantic West Management Ltd., Caribbean Internet Technology Ltd, and Softnet Communications Caribbean Ltd., all former Antiguan IBCs.

Atlantic West Management S.A. is a Costa Rican corporation operating as an Internet Service Provider, a Software Development Company, an Internet Marketing Company, and an Online Transaction Processor.

AWMG LTD is an Antiguan IBC incorporated in Antigua & Barbuda in April of 2015, and is a wholly owned subsidiary of Atlantic West Management S.A. and operating as a provider of International Lottery Technology.

All Officers and Board Members are common to both **Atlantic West Management Group, Inc.**, and its subsidiary, **Atlantic West Management S.A.** The board of Directors of AWMG LTD is listed separately below;

Board of Directors & Officers

Mark Anton President, Managing Director, & Chief Operating Officer
Sharon K. Hamilton Vice President of Marketing & Deputy Managing Director
Antonio Fernandez Barrantes Executive Vice President, & Director of Technology
Paul M. Jarvis Secretary & Vice President of International Operations
William Lowe Director
Henri Masarky Director
Carroll A. Mason Director
Dr. Bakulesh Patel, M.D. Director

Advisory Board

Brooks Hinkle Technology Advisor
Benjamin R. Stutz, Esq. Legal Advisor
James M. Ferguson, M.D. HR Advisor
Ronald J. Ryan, CFA Financial Advisor

Wholly Owned Subsidiary

AWMG LTD, an Antigua IBC (International Business Corporation)

Board of Directors & Officers

Mark Anton President, Managing Director, & Chief Operating Officer
Sharon K. Hamilton Vice President of Marketing & Deputy Managing Director
Antonio Fernandez Barrantes Executive Vice President & Director of Technology
Paul M. Jarvis Secretary, Vice President and Board Member
Arthur Thomas Board Member

Registered Offices and Headquarters

Atlantic West Management Group, Inc.
P.O. Box 221200
Hollywood, Fl. 33022-1200
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286

Atlantic West Management Group, Inc. (Administration)
2450 Hollywood Boulevard - Suite 308
Hollywood, Fl. 33022-1200
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286

Atlantic West Management Group, Inc. (Marketing/Accounting)
19785 W. 12 Mile Road
Southfield, MI 48076-2584
Phone: 1-800-642-7286

Atlantic West Management Group, Inc. (Stock Transfer Agency, Lead Manager & Sponsor))
P.O. Box 221200
Hollywood, Fl. 33022-1200 - Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286

Atlantic West Management Group S.A. (Subsidiary)
Sabana Sur
San Jose, Costa Rica
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286

AWMG LTD (Subsidiary)
Box W2149 Woods Centre, St. John's
Antigua BWI

Corporate Legal Advisor (Atlantic West Management Group, Inc & AWMG S.A.)

SFERA Legal
Centro Corporative Plaza Roble - Edificio El Portico, 3 Piso
Escazu, San Jose, Costa Rica
Javier Escalante - Cedula Juridical No. 3-101-661084
Phone: 011-(506) 2201-0000

Corporate Legal Advisor (AWMG LTD)

Thomas John & Co.
P.O. Box 990 FDICIC Bldg. - Lower Factory Road
St. John's Antigua West Indies
Arthur Thomas
Phone: 011-(268) 464-1185

Auditor and Independent Accountant

Asesoría Estratégica Administrativa S.A.
Lic. Jorge Miranda Cespedes, CPA - MBA
Contadores Publico Autorizado
Phone: 011-(506)-2293-4435

Note: A full individual description about each Director & Officer is available online at <http://www.atlanticwestmanagement.com> in the PPM Document (Private Placement Memorandum)

3. BUSINESS DEVELOPMENT & STRATEGY

Profitability

The AWMG financials validate the existence of a solid, profitable online business going forward into 2015. The Company has made substantial progress in the development of its gaming gateways. It owns the software for multi-player poker and bingo and operates a number of theme and lottery websites. AWMG has established a solid book of business and maintains an extensive database of opt-in players that we are introducing to our game here at <http://www.joinourgamespoker.com>, the Company's flagship Multi-Player Poker Tournament Website.

The Company has invested significant time and resources into establishing strategic alliances and rock-solid business relationships with key vendors that provide the Company with a full range of services and support in the areas of Internet access, server-based applications and databases, game development, customer service support and strategic marketing. The Company maintains strong ties to the government and the banking community and is in full compliance with all applicable legal and regulatory requirements in the jurisdictions in which it operates.

Ongoing Product Development Plan

AWMG is proceeding with its plan to develop a portfolio of theme and lottery websites with a fully integrated financial solution. The Company's customer base grows exponentially every day through its successful flagship gaming and Social Media websites:

<http://www.americanschoolofpoker.com>,

<http://www.atlanticwestpoker.com>

<http://www.placeyourchips.com>

<http://www.pokerforcharities.com>

<http://www.playatourclub.com>

<http://www.joinourgames.com> and,

<http://www.joinourgamespoker.com>.

The Company is in an expansion stage to capture a significant share of a growing market, attract and retain customers, and generate above-average returns.

AWMG's developing entertainment websites are a coordinated group of gaming and informational sites that are designed to capture the interest of the gaming public. Variety and exciting related gaming activities prevail and are provided in an array of assorted formats including Apple and Android Mobile APPS. Company Websites now available in 2015 include the following:

- **PokerActionLine.com** is a companion publication to a Weekly Radio Show with the same name. The show serves as a Forum for the many issues surrounding the exciting poker room environment, both on and offline. AWMG's renowned poker magazine provides readers with the latest updates and news about upcoming poker tournaments. Guests include nationally known

poker stars, poker room managers, tournament directors and the best poker instructors in the world. Podcasts of all previous shows are available on the website and in the iTunes store.

- **ReserveAPokerGame.com.** An Exciting New Concept in Virtual Poker where the player “host” can Rent a Private Table and invite friends to join in a game of Poker online. With the ALL NEW Reserve A Poker Game Feature, Any Registered Player Member may reserve a Table for up to 10 Players, and as the Game Host, i.e. the member host may establish the Tournament or Ring Game Structure that will be in play. Hosting reservations are made on an hourly basis.
- **AtlanticWestPoker.com & JoinOurGamesPoker.com.** Play free poker online with points, day, night, weekends and weekdays. Play anytime. These sites offer a promotional full featured Texas Hold'em game for the leisurely play of the single or tournament player.
- **AmericanSchoolOfPoker.com.** Master these poker game basics to gain the upper hand in any online poker game: Betting, Checking, Calling, Folding, and Raising. This is one of the best and FREE online poker schools on the internet with everything the player always wanted to learn about online poker tournament strategies.
- **PokerForCharities.com.** Playing Poker For Charities' electronic ticket game is both entertaining for the player and functional for the fundraising effort. Since 30%+ of the world's population love to play poker, a legal game of skill, the Poker For Charities idea provides the perfect vehicle for the Fundraiser's goals. Hundreds (if not thousands) of people everywhere, love playing poker. Being able to successfully and logically merge the game with the definitive purpose of the fundraising event sets the stage for the perfect outcomes of the organization. Poker For Charities fundraising events, while being entertaining and exhilarating, bring together and unify all donor benefits
- **PlaceYourChips.com.** This unique and exciting game is a "Poker-Like" Texas Hold'em Game that has been specifically designed for use by State and Government owned Lotteries. The game offers an ongoing weekly 6.5 day Sit 'N Go open tournament. Players can purchase tickets at conventional lottery retailers or on certain websites (depending on the jurisdictions) and each ticket can be played until it either achieves a number of points that satisfy the player that it is a winner, or if the player loses all of the points originally on the ticket. All tickets have the same initial point value, and players can purchase as many tickets as they wish, however, tickets may not be combined, and each tickets stands on its own as to position at the end of the tournament. Much like conventional lottery games, the prize is determined by pari-mutuel formulas and the prizes relate directly to ticket sales. The Place Your Chips game will revolutionize the way lottery games are played everywhere, as in addition to offering the player far better odds of winning, it affords the player a real chance to use their own skill in determining the outcome of their position, and provides far more entertainment than simply waiting to see where the random ping pong balls fall.

The Company intends to expand upon its current position as a trusted provider by offering consumer access to a safe, secure, licensed and regulated Internet gaming environments along with secure, confidential, financial transaction processing. The Company seeks to make <http://www.joinourgamespoker.com> synonymous with fair play, fast play, and superior customer service and support. The name is direct, to the point, and easy to remember.

The Company plans to improve its internet presence by launching its enhanced **Foreign Language versions** of many of its current games recently translated into Chinese, French, German, Italian and Spanish. This site will cater to the lucrative Foreign Market.

The Company intends to achieve its business goals by enhancing its corporate image, building its brand name, developing and/or acquiring new products of interest, and continuing to extend its Internet presence through improved technology solutions, innovative business strategies and state-of-the-art websites designed to appeal to players from around the world.

Consumer Demand

Consumer demand for casino-style gaming and sports wagering on the Internet offers significant profit potential. Approximately 10 million Americans and Europeans placed wagers on the Internet in 2002. Plunkett Research called casino-like gambling on the Internet “another significant force” and estimated online gaming pulled in USD \$7 billion in 2002.

<http://www.plunkettresearch.com/entertainment-media-publishing-market-research/industry-and-business-data>

Bear Stearns, reporting on the e-gaming industry, estimated total revenues for 2004 at approximately USD \$6.5 billion, while other less conservative estimates approach twice that amount.

<http://www.thefreelibrary.com/The+Online+Gambling+Market+Research+Handbook+is+Now+Available+Through...-a098827656>

Approximately 300 million people now play poker worldwide, with 50 to 80 million players located in the US. The global poker industry sales in 2010 were estimated to be \$3.6 billion. Industry experts project an increase of 300% over the next 10 years to 1 billion poker players with sales approaching \$10 billion.

1. The Internet offers virtually unlimited potential for distributing online content and entertainment, quickly and efficiently, allowing for convenient, any time access by a global clientele.
2. AWMG’s reputation is a valuable asset and it remains committed to promoting fair, honest and responsible gaming. In 1996 Antigua became one of the first nations to License and regulate Internet gaming. Since then the country has taken an active leadership role in the industry. Conducting some of The Company’s business operations from Antigua provided an extra measure of credibility and allowed us to offer services to a global market without exposing The Company’s players to unnecessary risks often associated with unknown, unlicensed and/or unregulated jurisdictions. While AWMG’s corporate headquarters and Customer Help Desk are in Hollywood, Florida, the main programming operation remains in Costa Rica.

The Company is poised to prosper in the current market and believes that it can generate significant revenue and profits with higher-than-average returns on capital invested. As noted by Bear Stearns, “the industry continues to grow and operating margins continue to be healthy.”

In addition, the introduction of the Place Your Chips Lottery Game gives Atlantic West a significant entry into the 500 Billion Dollar + World Lottery Market with its new game and has the added benefit of both copyright and patent protection for both Application and Software Code.

Company Owned URL's

The following table provides a list of all Company owned URL's. The list includes gaming gateway sites, advertising & gaming promotion sites, E-Magazines, and transaction processing sites.

americanschoolofpoker.com	charitablepoker.net	pokerforcharities.com
atlanticwestbingo.com	ijustwanttoplaypoker.com	pokerforcharities.info
atlanticwestbingo.net	joinourgame.com	pokerforcharities.mobi
atlanticwestcasino.com	joinourgame.net	pokerforcharities.net
atlanticwestfulfillment.com	joinourgames.com	pokerforcharities.org
atlanticwestgaming.net	joinourgames.mobi	pokerforcharity.net
atlanticwestgraphics.com	joinourgames.net	pokerholidayclub.com
atlanticwesthosting.com	joinourgamesbingo.com	pokerintheair.com
atlanticwesthosting.net	joinourgamespoker.com	pokerreservation.com
atlanticwestmanagement.com	joinourpokergame.com	pokerreservation.net
atlanticwestmanagement.net	lotteryantigua.com	pokervacationclub.com
atlanticwestpoker.com	lottoletters.com	powerballpokercom.com
atlanticwestpoker.net	myforeignbankaccount.co.uk	realdealcard.com
atlanticwestsoftware.com	myforeignbankaccount.com	reserveablackjacktable.com
atlanticwestsoftware.net	myforeignbankaccount.net	reserveapokergame.com
betyourname.com	numerounocasino.com	reserveapokertable.com
billboardvans.com	openaforeignbankaccount.com	reserveyourpokertable.com
bluedoggaming.com	ourweeklypokergame.com	riveredacepoker.com
bookwager.com	parlaybetcasino.com	softnetamerica.com
bookyourbet.com	pennyapointpoker.com	softnetcommunicationscaribbean.com
bookyourbet.net	placeyourchip.com	statelotterypoker.com
bookyourbetbingo.com	placeyourchips.com	strippokergameonline.com
bookyourbetcasino.com	placeyourchipspoker.com	strippokergamesonline.com
bookyourbetclub.com	playatourclub.com	strippokergamesonline.net
bookyourbethorseracing.com	playatourclub.net	thisadultcasino.com
bookyourbetlotteries.com	playforyourcharity.com	vegascitycasinobingo.com
bookyourbetlottery.com	playforyourcharity.net	vegascitycasinoblackjack.com
bookyourbetpoker.com	pokeractionline.com	vegascitycasinopoker.com
bookyourbetpoker.info	pokeractionline.net	vegascitycasinoroulette.com
bookyourbetracing.com	pokeractionlineblog.com	vegascitycasinoslots.com
bookyourbetsports.com	pokeractionlineholdem.com	wincitycasino.net
bookyourbetsportsbook.com	pokeractionlinepoker.com	
caribbeaninternettechnology.com	pokeractionlinepoker.net	
casablancaonlinegaming.com	pokeractionlineradio.com	

Code of Business Conduct, Summary Statement

Note:

A full copy of *The Company's* principles, commitment to excellence and essential guidelines can be found online in the PPM (Private Placement Memorandum) at <http://www.atlanticwestmanagement.com>

AWMG believes that a fundamental ingredient of business success is that all personnel conduct themselves with basic honesty and integrity, whether in their dealings with The Company, employees, customers, business partners or others. Ethical conduct is a core value and belief of AWMG. Our customers respect and admire us for the high standards of conduct that characterize the dealings of our employees in every business relationship. We will continue to maintain and enhance that reputation.

AWMG's Code of Business Conduct focuses on security and provides the essential guidelines needed in order to allow all AWMG Employees and Directors to understand their responsibilities, including their obligation to comply with the law, to safeguard the assets and intellectual property of The Company, to maintain with confidentiality all trade secrets and proprietary information and to advise AWMG management of anything that is not in compliance with the law or these standards.

AWMG conducts business with many national governments (including government-owned enterprises), and their political subdivisions such as states, provinces and municipalities. AWMG also interacts with many government agencies, ministries, officials, and public international agencies. AWMG is committed to conducting its business with all governmental representatives with the highest ethical standards and in compliance with applicable laws and regulations, including the special requirements and security associated with government transactions

These beliefs insure that if we continue to follow and uphold our high standards of business conduct, our customers will reward us with confidence.

4. 2014 YEAR-END FINANCIAL REPORT

Projections - Cash Flows - Balance Sheet - P&L

~

5-YEAR PROJECTION TABLE

2014-2018

<p>*Assumption 1: With 6% of Total Registered "JoinOurGamesPoker.com" Basic Customers playing and spending an average of \$7 per day</p>			
<p>*Assumption 2: With 8% of Total Registered "ReserveAPokerTable" hosts with an average of 7 seated guests per host playing per/table per/day.</p>			
5-Year Annual Sales Goals	No. of Customer Signups	Projected Revenues from *Assumption 1	Projected Revenues from **Assumption 2
2014	100,000.00	42,000.00	151,920.00
2015	500,000.00	210,000.00	759,600.00
2016	5,000,000.00	2,100,000.00	7,596,000.00
2017	7,000,000.00	2,940,000.00	10,634,400.00
2018	10,000,000.00	4,200,000.00	15,192,000.00

CASH FLOWS BALANCE SHEET P&L

2011-2014

Atlantic West Management Group, Inc Compare Balance Sheet As of June 30th of each year

	Jun 30, 11	%	Jun 30, 12	%
ASSETS				
Current Assets				
Checking/Savings	1,197.04	0.01%	3,172.82	0.03%
Total Current Assets	1,197.04		3,172.82	
Fixed Assets				
Software	12,500,000.00	99.99%	12,500,000.00	99.97%
Total Fixed Assets	12,500,000.00	99.99%	12,500,000.00	99.97%
TOTAL ASSETS	12,501,197.04	100.00%	12,503,172.82	100.00%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Other Current Liabilities		0.00%		0.00%
Total Current Liabilities	-	0.00%	-	0.00%
Total Liabilities	-	0.00%	-	0.00%
Equity				
Capital Stock	12,562,310.00	100.49%	12,849,720.76	102.77%
Retained Earnings	-	0.00%	(61,112.96)	-0.49%
Net Income	(61,112.96)	-0.49%	(285,434.98)	-2.28%
Total Equity	12,501,197.04	100.00%	12,503,172.82	100.00%
TOTAL LIABILITIES & EQUITY	12,501,197.04	100.00%	12,503,172.82	100.00%

Atlantic West Management Group, Inc.

Compare Profit & Loss

Each fiscal year through June 30th

	Jul '10 - Jun '11	%	Jul '11 - Jun '12	%
OPERATING ACTIVITIES				
Ordinary Income/Expense				
Income	36,075.00	100.00%	17,713.88	100.00%
Gross Profit	36,075.00	100.00%	17,713.88	100.00%
Expense				
Payroll	-	0.00%	24,057.84	135.81%
Accounting	4,693.44	13.01%	5,910.00	33.36%
Bank Service Charges	2,338.00	6.48%	3,011.00	17.00%
Computer and Internet	62,557.57	173.41%	185,028.07	1044.54%
Hosting	-	0.00%	9,188.22	51.87%
Professional Fees	-	0.00%	855.05	4.83%
Local CR Cash Expenses	4,234.38	11.74%	23,369.25	131.93%
Meals and Entertainment	15.65	0.04%	1,209.74	6.83%
Office Expenses	4,240.34	11.75%	2,323.88	13.12%
Radio Show	5,948.48	16.49%	28,023.50	158.20%
Telephone Expenses	1,558.23	4.32%	3,365.94	19.00%
Travel Expense	1,789.59	4.96%	4,791.20	27.05%
URL Registration	536.88	1.49%	1,241.19	7.01%
Rent expenses	9,275.40	25.71%	10,773.98	60.82%
Total Expense	97,187.96	269.41%	303,148.86	1711.36%
Net Ordinary Income	(61,112.96)	-169.41%	(285,434.98)	-1611.36%
Net Income	(61,112.96)	-169.41%	(285,434.98)	-1611.36%

Atlantic West Management Group, Inc
Statement of Cash Flows
Each fiscal year through June 30th.

	<u>Jul '10 – Jun '11</u>	<u>Jul '11 – Jun '12</u>
OPERATING ACTIVITIES		
Net Income	(61,112.96)	(285,434.98)
Adjustments to reconcile Net Income to net cash provided by operations:		
Loan		
Net cash provided by Operating Activities	(61,112.96)	(285,434.98)
INVESTING ACTIVITIES		
Software	(12,500,000.00)	
Net cash provided by Investing Activities	(12,500,000.00)	0.00
FINANCING ACTIVITIES		
Capital Stock	12,562,310.00	287,410.76
Net cash provided by Financing Activities	12,562,310.00	287,410.76
Net cash increase for period	1,197.04	1,975.78
Cash at beginning of period	0.00	1,197.04
Cash at end of period	1,197.04	3,172.82

Atlantic West Management Group, Inc

Compare Balance Sheet

As of June 30th of each year

	Jun 30, 13	%	Jun 30, 14	%
ASSETS				
Current Assets				
Checking/Savings	985.53	0.01%	13,783.80	0.01%
Total Current Assets	985.53		13,783.80	
Fixed Assets				
Software	12,500,000.00	99.99%	136,000,000.00	99.99%
Total Fixed Assets	12,500,000.00	99.99%	136,000,000.00	99.99%
TOTAL ASSETS	12,500,985.53	100.00%	136,013,783.80	100.00%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Other Current Liabilities	-	0.00%	-	0.00%
Total Current Liabilities	-	0.00%	-	0.00%
Total Liabilities	-	0.00%	-	0.00%
Equity				
Capital Stock	13,099,177.93	104.79%	136,639,508.31	100.46%
Retained Earnings	(346,547.94)	-2.77%	(598,192.40)	-0.44%
Net Income	(251,644.46)	-2.01%	(27,532.11)	-0.02%
Total Equity	12,500,985.53	100.00%	136,013,783.80	100.00%
TOTAL LIABILITIES & EQUITY	12,500,985.53	100.00%	136,013,783.80	100.00%

Atlantic West Management Group, Inc Compare Profit & Loss

Each fiscal year through June 30th and April 30th.

	Jul '12 - Jun '13	%	Jul '13 - Jun' 14	%
Ordinary Income/Expense				
Income	42,394.13	100.00%	173,760.72	100.00%
Gross Profit	42,394.13	100.00%	173,760.72	100.00%
Expense				
Payroll	91,742.78	216.40%	32,243.49	18.56%
Accounting	6,451.00	15.22%	1,531.85	0.88%
Bank Service Charges	990.26	2.34%	2,310.47	1.33%
Computer and Internet	95,118.59	224.37%	66,411.11	38.22%
Hosting	8,329.36	19.65%	8,020.28	4.62%
Professional Fees	1,440.03	3.40%	2,684.56	1.54%
Local CR Cash	17,777.08	41.93%	37,274.38	21.45%
Meals and	1,483.53	3.50%	713.77	0.41%
Office Expenses	7,045.09	16.62%	1,097.05	0.63%
Radio Show	27,200.00	64.16%	27,640.00	15.91%
Telephone Expenses	8,241.22	19.44%	5,032.53	2.90%
Travel Expense	7,317.58	17.26%	4,461.45	2.57%
URL Registration	1,373.39	3.24%	344.60	0.20%
Rent expenses	19,528.68	46.06%	11,527.29	6.63%
Total Expense	294,038.59	693.58%	201,292.83	115.84%
Net Ordinary Income	(251,644.46)	-593.58%	(27,532.11)	-15.84%
Net Income	(251,644.46)	-593.58%	(27,532.11)	-15.84%

Atlantic West Management Group, Inc
Statement of Cash Flows
Each fiscal year through June 30th.

	<u>Jul '12 - Jun '13</u>	<u>Jul '13 - Jun '14</u>
OPERATING ACTIVITIES		
Net Income	(251,644.46)	(27,532.11)
Adjustments to reconcile Net Income to net cash provided by operations:		
Net cash provided by Operating	(251,644.46)	(27,532.11)
INVESTING ACTIVITIES		
Software		(123,500,000.00)
Net cash provided by Investing Activities	0.00	(123,500,000.00)
FINANCING ACTIVITIES		
Capital Stock	249,457.17	123,540,330.38
Net cash provided by Financing	249,457.17	123,540,330.38
Net cash increase for period	(2,187.29)	12,798.27
Cash at beginning of period	3,172.82	985.53
Cash at end of period	985.53	13,783.80

5. ATLANTIC WEST POKER PRODUCTS

Fair play, Fast play, Superior Customer Service and Support

*Gaming Web Sites ~ Hosting ~ Software for Commercial Poker Room Promotion ~ Lottery
Charity ~ Personal Reservation / Online & Mobile Entertainment*



Atlantic West Management Group, Inc.
Incorporated In Florida - August 26, 2010
Florida Number: P10000070504
EIN# 27-3331193

2450 Hollywood Blvd.
Suite 308/320
Hollywood, FL 33020
Phone: 1-800-642-7286
Fax: 954-989-1190

Products and Services

AWMG's products are listed as individual modules as well as in Special Packages that combine features that are designed to satisfy the needs of various specific markets and jurisdictions. All of the products can be additionally modified to suit the specific needs of the user. Rates for these modifications are reasonable. All products and services listed in this report are available under our standard terms, and all of them are available for delivery within 30 days of receipt of payment

Availability by Jurisdiction & Locale

States: Alaska, Arizona, California, Connecticut, Delaware, Florida, Hawaii, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Massachusetts, Mississippi, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, Utah, Vermont, Virginia, West Virginia, Wisconsin, Wyoming, District of Columbia.

Countries: Argentina, Australia, Brazil, Canada, Egypt, Finland, France, Germany, India, Mexico, Norway, South Africa, Spain, Sweden, Switzerland and the United Kingdom.

6. MARKETS

Product Design Considerations

In response to the rapidly growing online entertainment, gaming and mobile community, Atlantic West developed a unique line of virtual gaming software products, integrating its entire line with a complete suite of back-office and transaction processing software. Every aspect of The Company's product process is 100% developed by AWMG and the copyright(s), and patents are 100% Company owned.

The proportionally smaller size of The Company compared to most of its competition, in no way compromises AWMG's software offering(s) which are "state of the art", and equal to or superior to those offered by the competition.

A unique aspect of The Company's market reach is its singular ability to operate games on all popular platforms. Every AWMG game is available on all accepted software platforms. The Company possesses all major Software Development Licenses, and has APPS in the key Mobile APP Stores. AWMG is probably the only Virtual Game Provider that can make this claim.

The advanced position the Company holds in the Mobile APP market is significant. The Mobile Device Market is known to be less than 50% saturated, and yet is already three times the size of the laptop/desktop computer market. Atlantic West has purposefully worked to gain a stability of control as it owns all of its software code and therefore does not rely on any outside software anywhere within the Games or any other software required to support its games making it a superior product for commercial use.

Decisively built for all technical and legal compliances, every AWMG website fits into one of two master categories as follows:

1. **Public Registration:** Features of this type of site are as follows:
 - a. This type of gaming site has a sign-up registration page
 - b. The gaming site may also include these signup elements:
 - 1) On-site transaction processing,
 - 2) Allowing a qualifying player to sign up directly on the website,
 - 3) Allowing a qualifying player to pay for membership and other fees
 - 4) Interactive game play links
2. **Private (Controlled) Registration:** With this type of gaming site, there are no on-site sign up or transaction processing pages. The site owner or operator controls the registration, and if applicable, the payment process. This is normally accomplished by personal ticket sales, or by providing a proprietary CD.

Note: Both types of registration are available for all of the categories described below, however, Private Registration is strongly recommended for Non-Profit (501C3) sites, as any form of on-site transaction processing is strictly forbidden on Non-Profit Sites.

Several Market Objectives For The AWMG Product

Product uses for Atlantic West Management's software is most commonly classified into four (4) categories. In general, each category applies the Company's code to accommodate a specific website use. Along with the Company's standardized packages for each market, Atlantic West offers complete custom game development, transaction processing software, and a wide variety of games which can be created in any of the categories as follows:

- For Profit Sites, market target Private or Commercial Ownership.
- Non-Profit Sites, market target Non Profit Corporations.
- Enterprise and Government Owned Sites e.g. State Lotteries
- For Promotion Only Sites market target Any Business or Organization, e.g. Commercial Poker Rooms

Details About *For Profit Use of the AWMG Software*

For profit sites are typically owned and operated by commercial businesses and/or organizations operating for profit such as a casino or a privately owned poker room, a large restaurant or private club that sponsors live poker games or other forms of entertainment activities and venues.

Basic guidelines of For-Profit-Sites using poker software.

1. Sites that allow a qualifying player to pay membership dues in order to play games, and win prizes. Revenue on this type of site is generated by collecting player dues, however, additional revenue can be earned through advertisements and promotional links /affiliate banner located throughout the site.

Operation of this type of site is restricted to the 32 U.S. States and 16 Foreign Jurisdictions listed later in this document.

Reference: <http://www.playatourclub.com> or <http://www.riveredacepoker.com>

2. Sites that allow a player to play and win prizes, but do not charge the player any fees. The prizes are provided and distributed by sponsors. Sponsors establish both tournament rules, and advertise the tournaments themselves. All profits come from fees paid to the site owner by the tournament sponsors, and no monies are collected from players. Revenues can be generated by selling banner ads, video ads and table graphic space.

Operation of this type of site is primarily unrestricted, but may have some compliance with local contest rules required.

Reference: <http://www.atlanticwestpoker.com>

3. Sites that charge a fee for players to play but offer only "Virtual Prizes" and also may offer advertising (promotional) items as prizes as well. Revenue on this type of site comes from player fees and ad fees. This type of site is typically marketed in conjunction with a social media network like Facebook.

Operation of this type of site is primarily unrestricted.

Reference: <http://www.joinourgames.com> and <http://www.joinourgamespoker.com>

Details About *Nonprofit Use of the AWMG Software*

Nonprofit sites are typically owned and operated by charities, churches, national Nonprofit Organizations such as Elks Clubs, certain educational institutions and any entity that qualifies for Nonprofit status under IRS guidelines.

Nonprofit sites can contain any of our games, however, transaction processing on these sites is strictly prohibited. All entrance fees or prizes are handled “in-person” and off site. For example: A church or other charitable organization may sell a “Private Registration” CD to its members, just the same as they would sell a lottery ticket to these members.

Reference: <http://www.pokerforcharities.com>

Details About *Enterprise & Government Owned Use of the AWMG Software*

ENTERPRISE AND GOVERNMENT OWNED SITES are typically owned and operated by either a major “For Profit” Casino or by a State Lottery. This type of site is almost always a “Custom Design” and AWMG will provide an individual quotation on such sites once provided with the exact specifications. There is no transaction processing on these sites, and any entrance fees or prize payments are handled off site, usually by ticket sales and redemption at Lottery Retailer Locations, or at a physical Casino Location. Reference: <http://www.placeyourchip.com> and <http://www.statelotterypoker.com>

Details About *Promotion Only Use of the AWMG Software*

FOR PROMOTION ONLY SITES are typically owned and operated by commercial businesses and are designed to provide “Entertainment Only” to the player. These sites are strictly self serving to the proprietor and are designed to allow advertising specific to the site owner. Any and all AWMG games are acceptable in this mode, and no player restrictions apply.

Reference: <http://www.atlanticwestpoker.com>

In late 2011, Atlantic West began development of the first online *promotional* application of its kind, with its specially protected software gaming code. Keeping its focus on developing trends, AWMG finally released an extraordinary and internet legal version of the Texas Hold’em tournament poker game as a specifically engineered and 100% ‘promotional tool’ for land based commercial poker rooms. The strategy driving this product was predicated on the knowledge that a majority of poker room players are intimately familiar with internet poker, and would enjoy the expanded game experience this legal, promotional and exciting product makes available. The AWMG development team structured this advertising revenue based poker game to produce non-gambling profits and still allow the game to be played online where, without any “Real Money Play” possibilities, the customer can hone skills and prepare for subsequent ‘live’ land based poker room events. It is the perfect tool for promoting land based tournaments and other important campaigns. This game has the added ability to offer special discounts, to provide logo’d promotional products such as t-shirt, keychain and hat prizes, and can even be used to provide the winning player with better positions at regular land based poker room tournaments.

The Company’s main core product and code, and consequently all subsequent products, are protected by U.S. Copyright and U.S. Patent Pending status. The product offers excellent opportunities for businesses interested in dramatically increasing their existing, ongoing, and growing market exposure. The AWMG promotional product is fully compliant with all local, state and federal U.S. regulations.

The reviewer may experience a “live demonstration” of the AWMG online poker game at the following company operated website: <http://www.atlanticwestpoker.com>. Also, the Company’s complete product line can be found online at this page: <http://www.atlanticwestsoftware.com>.

7. POSITIVE PUBLIC CONCEPT INFORMATION

Federal Legal Opinion about Online Gambling, Gambling Related Corporate Acquisitions

FAVORABLE NEWS & TRENDS

FEDERAL POKER RULING: Internet Poker has been a longstanding controversial debate. In August, 2012, however, New York Federal Judge Jack Weinstein issued a ruling that changed that conversation. Associated Press then published a release about this ruling from Federal New York Judge, Jack Weinstein who declassified the game of poker as no longer a gambling game but rather one of skill. The following is copy of that publication.

Judge in New York says poker is not gambling under federal law

Published August 21, 2012

Associated Press

NEW YORK – A federal judge in New York has handed a victory to poker advocates, ruling the card game isn't gambling under federal law because it's primarily a game of skill, not chance.

The decision Tuesday by Judge Jack Weinstein in Brooklyn is likely to be embraced by advocates of card games who are pushing to legalize Internet poker in the United States.

The ruling resulted in the dismissal of a federal criminal indictment against a man convicted last month of conspiring to operate an illegal underground poker club. The judge relied in his decision largely on findings by a defense expert who analyzed Internet poker games.

The judge noted the federal statute was created to combat organized crime.

Prosecutors haven't responded to phone messages seeking comment

Read more: <http://www.lasvegassun.com/news/2012/aug/21/judge-rules-poker-isnt-gambling-under-federal-law/>

ONLINE GAMBLING LEGALIZATION: Later, in February, 2013, AP reported on New Jersey Governor Chris Christie's signing of a bill legalizing all online, internet gambling for a trial period of 10 years. This bill made New Jersey the 3rd state, along with Delaware and Nevada to legalize Internet betting. The following is a copy of the Associated Press February 27, 2013 release:

Christie Signs N.J. Internet Gambling Bill Into Law

By THE ASSOCIATED PRESS February 27, 2013 1:49 AM

Get ready for betting in your jammies, at work, from the kitchen table, or at the beach: New Jerseyans — and possibly many others — will soon be able to gamble over the Internet.

New Jersey Gov. Chris Christie signed a bill Tuesday legalizing Internet gambling, hours after the state legislature passed a revised bill that made the changes he wanted. They included setting a 10-year trial period for online betting, and raising the taxes on the Atlantic City casinos' online winnings from 10 to 15 percent.

New Jersey became the third state in the nation to legalize gambling over the Internet. The lawmakers' votes and Christie's signature marked the largest expansion of legalized gambling in New Jersey since the first casino began operating in Atlantic City in 1978.

Nevada and Delaware have passed laws legalizing Internet betting, which also is going on offshore, untaxed and unregulated.

"This was a critical decision, and one that I did not make lightly," Christie said. "But with the proper regulatory framework and safeguards that I insisted on including in the bill, I am confident that we are offering a responsible yet exciting option that will make Atlantic City more competitive while also bringing financial benefits to New Jersey as a whole."

The idea is to help the struggling casinos by attracting new gamblers who are not now visiting the casinos. The comps, like free hotel rooms, show tickets, meals or other freebies, would be accrued from online play, but would have to be redeemed in person at a casino, presumably enticing a player to spend more money while there.

(continued)

Christie (continued)

Tony Rodio, president of the Casino Association of New Jersey, welcomed the new opportunities for his industry.

"The objectives for the continued stabilization, development and success of Atlantic City that Gov. Christie and our legislature has facilitated over the past couple of years have taken a significant step forward today with the passage of Internet gaming," he said.

The advent of Internet gambling is particularly good news for one of Atlantic City's most struggling casinos, The Atlantic Club Casino Hotel. It is in the process of being bought by the parent company of PokerStars, the world's largest poker web site.

"Our state leaders have stepped up, worked together and seized this moment," said Michael Frawley, the casino's chief operating officer. "New Jersey will be better for it as the benefits of I-gaming for our state are only beginning to be fully appreciated. We strongly believe that the economic development and reinvestment in Atlantic City, driven through I-gaming, will be remembered as a critical turning point for this proud town. We look forward to the renewed success this new law will surely bring."

The state is counting on that success, too. Budget figures released Tuesday by Christie envision contributions to the state's Casino Revenue Fund soaring from \$235 million this year to \$436 million next year, largely due to an influx of online gambling revenue.

But Donald Weinbaum, executive director of the Council on Compulsive Gambling of New Jersey, worried that expanding gambling options will increase the ranks of the estimated 350,000 New Jerseyans with a gambling problem. He also expressed concern about young, tech-savvy people developing gambling problems from playing online.

The bill will not take effect until the state Division of Gaming Enforcement sets a start date, sometime between three and nine months after the law is signed. Casino executives have estimated it could take six months to a year to get the system up and running.

(continued)

Christie (continued)

It would allow the playing online, for money, of any game currently offered by Atlantic City's 12 casinos; online poker is expected to be a particularly popular option.

"I'm sure I'll experience it firsthand," said Jonathan Wanchalk, a Lancaster, Pa., business owner who said he frequently played poker online before a federal crackdown on offshore betting sites. "In college, I played poker a lot. It's basically where all my money came from. Especially with poker, when it was allowed and then it wasn't, I'm as curious as anyone else to see how it plays out."

Gamblers would have to set up online accounts with a particular casino, and could set daily limits on their play.

They also would be subject to the same per-hand limits as gamblers physically present in the casino. Casino executives say final rules have to be approved by the gambling enforcement division, but they expect the state to require gamblers to have to appear in person at a casino to open their accounts and verify their age, identity and other personal information. Payouts could be made remotely to a credit card account or bank account when a player cashes out, if the state approves such an arrangement, the executives said.

They conceivably could even gamble through social media sites, as long as the sites worked with casinos that have an online gambling license, according to state Sen. Raymond Lesniak.

Joe Brennan Jr., director of the Interactive Media Entertainment & Gaming Association, said a new industry is ready to take off.

"We were always confident this day would come, because even after he vetoed the original I Gaming bill, Gov. Christie immediately came back to us, to try and find a way to make this happen," Brennan said. "It took a little longer than we expected, but in the end, it was done right, and now it's time for Atlantic City to take this and run with it."

And the Poker Players Alliance hailed the law's enactment.

(continued)

Christie (continued)

"New Jersey has gone 'all in,' " said John Pappas, executive director of the group, which claims 1 million members, 20,000 of which live in New Jersey. "Residents now will have access to a safe and regulated online gaming market, and the state will have a new source for revenue and job creation — something the federal government has failed to do thus far."

The bill allows gamblers in other states to place bets in New Jersey as long as regulators determine such activity is not prohibited by federal or any state's law. It even has provisions for allowing people in other countries to play, although federal law would have to be changed before that could happen, Lesniak said.

(END)

COMMERCIAL GAMING MARKET: Then in November, 2014, the Las Vegas Review Journal and PokerNews.com reported how gaming industry giant Bally Technologies was acquired by gaming industry's most diversified global business with 10 components that touch all aspects of legalized gambling — lotteries, slot machines, table games, casino and lottery management systems and interactive gaming. The following is a copy of the LV Review Journal release:

Posted November 21, 2014 - 10:28am **Updated** November 21, 2014 - 6:48pm

Scientific Games completes \$5.1 billion acquisition of Bally

By HOWARD STUTZ
LAS VEGAS REVIEW-JOURNAL

Scientific Games Corp. completed its \$5.1 billion acquisition of slot machine giant Bally Technologies on Friday, finalizing the buyout in less than four months.

Las Vegas-based Bally, now considered the gaming industry's largest gaming equipment provider based on market share, will become a wholly owned subsidiary of New York-based Scientific Games, which is one of the world's largest lottery system and equipment providers.

Scientific Games CEO Gavin Isaacs also announced a new executive management structure for the company, which is now the gaming industry's most diversified global business with 10 components that touch all aspects of legalized gambling — lotteries, slot machines, table games, casino and lottery management systems and interactive gaming.

The transaction completes a 19-month makeover of Scientific Games, which is more than 30 percent owned by New York financier Ronald Perelman.

Last year, Scientific Games bought slot machine maker WMS Industries for \$1.5 billion. Also, Bally had purchased table gaming provider SHFL entertainment for \$1.3 billion.

All four companies are now under the auspices of Scientific Games. On Thursday, Isaacs hinted to Nevada regulators that Scientific Games' corporate headquarters would shift to Las Vegas.

Scientific Games is paying \$83.30 per share to acquire all outstanding shares of Bally, valued at \$3.3 billion. The lottery company is assuming \$1.8 billion in debt.

"Completing the Bally transaction brings together two exceptional organizations with a common culture of innovation and customer focus," Isaacs said in a statement. "We are excited by the opportunities that will be created by combining each organization's core strengths in developing engaging gaming entertainment products."

(continued)

LVJ SciGames-Ballys (continued)

The transaction is expected to create \$235 million in cost savings. Isaacs hopes much of those savings will be achieved in the first year of the deal. He said the company will have 8,300 employees.

The new senior management team for the company includes executives with experience at Scientific Games, WMS, Bally and SHFL. Perelman is chairman of Scientific Games. Former Bally CEO Richard Haddrill will become vice chairman.

Scientific Games completed the financing for the buyout earlier this week, pricing out \$3.15 billion of debt to be used in the transaction. In October, the company said it raised \$2 billion for the merger.

Bally shareholders signed off on the deal Tuesday. Thursday's approval by the Nevada Gaming Commission was the final regulatory hurdle.

The combined Scientific Games is expected to produce \$3 billion in annual revenue. The deal is one of two high-profile gaming industry mergers taking place in the manufacturing sector.

In July, Italian lottery company GTECH Holdings agreed to buy slot machine maker International Game Technology for \$6.4 billion. The transaction is still pending and is expected to close early next year.

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<http://www.reviewjournal.com/business/casinos-gaming/scientific-games-completes-51-billion-acquisition-bally>

(END)

Gaming Stock Prices rise with News of Merger: PokerNews.com reported another multi-billion dollar deal in Aug 2014, when Las Vegas based Bally Technologies merged with Scientific Games Corporation. A copy of the press release is provided below:

Scientific Games Announces \$5.1 Billion Deal to Acquire Bally Technologies

Yet another multibillion-dollar deal is shaking the gambling industry, as **Scientific Games Corporation** announced on Friday that they have "entered in a definitive merger agreement" with Las Vegas-based **Bally Technologies** as a conclusion of a \$5.1 billion deal.

"The companies have entered into a definitive merger agreement whereby Scientific Games has agreed to acquire all the outstanding Bally common stock for \$83.30 in cash per share, which represent a 38 percent premium to Bally's closing stock price on July 31, 2014," said a press release issued by Scientific Games to announce the deal.

The deal, which is estimates to be worth a total of \$5.1 billion, was unanimously approved by the board of directors of the two companies and will also include approximately \$1.8 billion of the existing Bally net debt.

Talking about the second acquisition of over \$1 billion by Scientific Games within the last 12 months, the company's President **Gavin Isaacs**, who was appointed CEO only on June 10, said that "The acquisition of Bally provides us with a unique opportunity to combine two exceptional companies with long track records of creating leading-edge games and gaming technology products for players and delivering innovative solutions to our customers."

"I am confident this combination brings together best-of-breed cultures and is occurring at a truly opportune time as both companies are committed to bringing the highest value products and services to customers," Isaacs continued.

"The combined company will feature world-class research and development capabilities, an expanded base of recurring revenues, and greater worldwide penetration in key geographies, including the Australasia region," said Isaacs. "In addition to the strategic value of the transaction to our customers we expect to create significant shareholder value as the transaction is expected to deliver immediate earnings and cash flow accretion and will allow us to meaningfully reduce our leverage over the next three to four years."

(continued)

PokerNews SciGames-Ballys (continued)

The deal, which will be financed both with cash on hand and debt provided by **BofA Merrill Lynch, J.P. Morgan, and Deutsche Bank Securities Inc.**, is expected to be officially completed in the first part of 2015, after it will have received the needed antitrust and gaming regulatory approvals. "We look forward to working with our new colleagues at Scientific Games to execute a detailed integration plan to realize customer satisfaction and additional value," said Bally's CEO **Richard Haddrill**. "The combination with Scientific Games will benefit our customers and shareholders.

Increased scale, geographic diversity, and product development capabilities will create a new runway of growth opportunities through new products and a comprehensive portfolio of customer-focused solutions. This transaction delivers immediate value to our shareholders, and the highest share price in our history."

The news of the merger agreement between Scientific Games and Bally Technology which generated a combined revenue of approximately \$3 billion in the 12-month period ending in March 31, 2014, was well received by the financial markets, as both Scientific Games' and Bally's stocks started the day on the positive side. As it can be seen [from the images below], the announcement of the deal resulted in a 28 percent jump to \$10.95 for Scientific Games at the **NASDAQ Stock Market**:

<http://www.pokernews.com/news/2014/08/scientific-games-announces-5-1-billion-deal-to-acquire-bally-18914.htm>

(END)

8. SUMMARY

The timing adage, i.e. “timing is everything”, aptly describes the AWMG Company and product in these early months of 2015. As previously described the following five components make up the Company as a whole: a) a strong and growing market, b) an exploding customer base, c) a talented and experienced business team, d) a strategy poised for superior projections and e) positive public support. These are all in place, ready to begin the next phase of The Company’s operations.

Many resources have been devoted to developing The Company to its fullest potential. Rigorous testing of all processes and levels has proven out as the Atlantic West online poker concept continues to grow. Contributions of energy, time, money, talent and drive have brought the Company to a point of superior operations and set the stage for its readiness to launch into a strengthening and growing market that needs a leader. Atlantic West is ready for that job and welcomes the challenge.

Success also requires faith and a convergence of certain stalwart elements. The various components that make up a company like AWMG have to be strong in their own right and must also function synergistically, seamlessly supporting each other like a well oiled machine. Atlantic West’s superior online poker product is now ready to launch into a hungry online market where it will quickly gain popularity and profits and reward the public at large, its clients and its supporters accordingly.



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