

Atlantic West Management Group, Inc.

REVISED PROPOSED BUSINESS PLAN - December 01, 2019

This Business Plan is being presented as an alternative to the existing plan, as there have been many changes in the internet gaming and entertainment industry since the last presentation of a business plan and in considerations of a careful evaluation of the company's current inventory of software assets and the market position and marketability of these assets.

COMPANY INFORMATION

Wholly Owned Subsidiaries, Board of Directors and Advisory Board, Registered Office, Headquarters and Other Offices, and Corporate Legal Advisors.

Atlantic West Management Group, Inc.

Incorporated In Florida - August 26, 2010 - Florida Number: P10000070504 - EIN# 27-3331193

Wholly Owned Subsidiaries

As of June 30, 2011, **Atlantic West Management Group, Inc.** a Florida Corporation, in exchange for 50 million of its common shares, acquired all of the assets of **Atlantic West Management S.A.**, a Corporation duly incorporated in Costa Rica as: ATLANTIC WEST MANAGEMENT SOCIEDAD ANÓNIMA, ID number: 3-101-508423. (Incorporated November 1, 2007)

Atlantic West Management S.A., is the vertical integration of, Atlantic West Management Ltd., Caribbean Internet Technology Ltd, and Softnet Communications Caribbean Ltd., all former Antiguan IBCs.

Atlantic West Management S.A. is a Costa Rican corporation operating as an Internet Service Provider, a Software Development Company, an Internet Marketing Company, and an Online Transaction Processor.

AWMG LTD is an Antiguan IBC incorporated in Antigua & Barbuda in April of 2015, and is a wholly owned subsidiary of Atlantic West Management S.A. and operating as a provider of International Lottery Technology.

AWMG Caribbean IT Scholarship Foundation, Inc. Incorporated on December 28, 2015 - Florida Number N15000012172 - EIN# 81-0961771, a U.S. 501c3 is a Non-Profit Foundation.

All Officers and Board Members are common to both **Atlantic West Management Group, Inc.**, and its subsidiary, **Atlantic West Management S.A.**. The board of Directors of **AWMG LTD** and **AWMG Caribbean IT Scholarship Foundation, Inc** are listed separately below.

Board of Directors & Officers

Mark Anton..... President, Managing Director, & Chief Operating Officer

Sharon K. Hamilton Vice President of Marketing & Deputy Managing Director

Paul Jarvis..... Vice President, Secretary and Board Member
Antonio Fernandez Barrantes Executive Vice President, & Director of Technology
William Lowe Director
Arthur H. Masarky Director
Brooks Hinkle Director
Dr. Bakulesh Patel, M.D. Director

Advisory Board

Benjamin R. Stutz, Esq. Advisor
Ronald J. Ryan, CFA Advisor

Wholly Owned Subsidiary

As of April 02, 2015, **AWMG LTD**, an Antiguan IBC (International Business Corporation) was formed as a wholly owned subsidiary of **Atlantic West Management S.A.** This subsidiary was formed for the purpose of facilitating the new Caribbean International Internet Lottery Games and Websites.

Board of Directors & Officers

Mark Anton..... President, Managing Director, & Chief Operating Officer
Sharon K. Hamilton Vice President of Marketing & Deputy Managing Director
Antonio Fernandez Barrantes Executive Vice President & Director of Technology
Paul Jarvis..... Vice President, Secretary and Board Member
Arthur Thomas..... Board Member

Company Owned Non-Profit Foundation

On December 28, 2015 **AWMG Caribbean IT Scholarship Foundation, Inc**, a U.S. Registered 501c3 was formed. This foundation was formed for the purpose of facilitating the operation of the new Caribbean International Internet Lottery

Board of Directors & Officers

Mark Anton..... President
Sharon K. Hamilton Vice President
Atlantic West Management Group, Inc. Serving as Vice President

Registered Offices and Headquarters

Atlantic West Management Group, Inc.

P.O. Box 221200
Hollywood, Fl. 33022-1200
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286 - Fax: 954-989-1190

Atlantic West Management Group, Inc. (Administration)

1109 Federal Highway
Hollywood, Fl. 33021
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286 - Fax: 954-989-1190

Atlantic West Management Group, Inc. (Marketing /Accounting)

19785 W. 12 Mile Road
Southfield, MI 48076-2584
Phone: Toll Free - 1-844-699-AWMG (2964)

Atlantic West Management Group, Inc. (Stock Transfer Agency, Lead Manager & Sponsor))

P.O. Box 221200
Hollywood, Fl. 33022-1200
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286 - Fax: 954-989-1190

Atlantic West Management Group S.A. (Subsidiary)

Escazu
San Jose, Costa Rica
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286 - Fax: 954-989-1190

AWMG LTD (Subsidiary)

St. John's
Antigua, BWI

AWMG Caribbean IT Scholarship Foundation, Inc. (U.S. 501c3)

Box 221200 Hollywood, Fl. 33022-1200
Phone: 954-964-8600 - Toll Free Phone: 1-800-642-7286 - Fax: 954-989-1190

Corporate Legal Advisor

Bufete Chamberlain S.A.

Escazu frente a Edificio Terraforte
Escazu. San Jose. Costa Rica
Lic. Percy J. Chamberlain B. - Cédula 107950671
011 (506) 2289-3798 - 314-735-4136 - percychamberlain@gmail.com

Corporate Legal Advisor (AWMG LTD)

Thomas John & Co.

P.O. Box 990 FDICIC Bldg. - Lower Factory Road
St. John's Antigua British West Indies
Arthur Thomas
Phone: 011-(268) 464-1185

Note: A full individual description about each Director & Officer is available online at:
<http://www.atlanticwestmanagement.com> in the PPM Document (Private Placement Memorandum)

Atlantic West Management Group, Inc. is headquartered in the U.S., with offices in Hollywood, Florida and Southfield, Michigan. The company has subsidiary corporations in San Jose, Costa Rica and St. John's Antigua British West Indies.

Atlantic West is a **software developer, ISP, and internet game operator.** The company writes all of its own software, and serves all of its own sites, from servers located in Nova Scotia Canada and Hollywood, FL. The company is entirely self sufficient and operates its own Cloud Servers, on its own Internet Back-Bone Connection.

If the reader is at all familiar with the Internet Gaming Industry, they must realize that it is growing at an incredible rate, with significant annual increases in player participation. **Internet Virtual Gaming** is now a **500+ billion dollar annual industry world-wide.**

Lotteries world-wide will generate in excess of **300 billion dollars** in annual ticket sales in the next year.

1/3 of the world's population plays poker, and at least that many people also play lottery games.

If one could purchase a lottery ticket on their computer or mobile device, would they go down to the gas station on a rainy night to wait in line to buy a lottery ticket?

Atlantic West is a 20 year old Internet Software Developer and has developed a unique product that addresses both of these lucrative markets. It is a hybrid game that allows the ticket holder to first play poker, and thus have the potential to acquire extra tickets in a weekly pick six lottery drawing. The product is protected by both copyrights and patents, and this product is currently in Play For Real Money Mode under the name www.placeyourchipsscaribbean.com.

In addition to this game, the company offers a complete catalog of off-the-shelf internet games. **All of these games operate across all computer platforms and operating systems,** and all of the games are also available as **Mobil APPS both for I Phone and Android Devices.** [CLICK HERE](#)

If one were to watch television for even only a short while, they would see millions being spent daily on internet games such as Fan Duel, and WPT Poker Tournaments.

This is a concept that will produce fantastic revenue even if the Poker / Lottery game only achieves 2% to 3% of the current world lottery market, the profits resulting will be huge.

Product Overview

Placeyourchipsscaribbean.com:

Founded in 1999, Atlantic West Management Group, Inc., (Atlantic West) a 20 year old Software Development Company is pleased to announce an exciting new project designed to support and intensify the Information Technology [IT] industry for Caribbean residents. IT Service and Development is one of the few untapped areas where the Caribbean region can compete with the rest of the world on a level playing field. Atlantic West, a company with its roots on the Island Nation of Antigua & Barbuda, has launched this International Internet Based Lottery Program that brings about World-Wide participation in a brand new Hybrid Lottery Game. The revolutionary game combines Texas Hold'em Poker with a weekly "Pick-6" lottery drawing that creates a special exciting experience for poker players and lottery players alike.

The new game can be viewed and played at: <http://www.placeyourchipsscaribbean.com>, and is currently available in its final form and available for "play for real money" on both computer and mobile devices.

HOW IT WORKS:

When the player enters the site, the player has a choice of which one of the 10 countries the player chooses to support. Once registered at the login page for their country of choice, deserving students from that country where player registered will receive the IT scholarship benefit of player's purchase.

The player purchases an annual membership for \$ 29.99 which entitles the player to receive 50 pick six lottery tickets, every Monday morning, for which they may pick the desired numbers for all or some of the tickets, or they may allow the computer to make automatic picks and simply wait until the following Sunday evening for the drawing. If the player makes no choices as to how they wish to play all of the tickets, then they will receive an e-mail on Sunday morning that offers them one more chance to decide upon the numbers. If they fail to respond to the e-mail, then the computer will automatically perform the auto-pick feature one hour before the weekly drawing and send the numbers picked via e-mail, to the player, one hour before the weekly drawing.

THE POKER GAME CONSISTS OF 2 ELEMENTS:

If the player wishes to potentially increase their odds of winning the lottery, they may convert all or some of the 50 pick six tickets to Poker Points and each lottery ticket will give them 50,000 poker points to play as follows.

A. The first part is a 6 ½ day per week "Sit N Go" poker tournament where the player can effectively increase their lottery odds before they proceed to the 2nd part of the program, the Pick-6 drawing.

B. Part two of the program, the Pick-6 drawing, where players redeem their points for Pick-6 tickets allows for increased chances of winning the weekly Drawing, as points earned in the poker tournament can be redeemed for Pick-6 Tickets.

The Player uses the Poker Play Tickets with 50,000 play chips each to be used to enter the weekly poker tournament. The player may continue to play poker as often as they wish until they either lose the 50,000 points, or can continue to play until they have earned enough poker points to convert to multiple Pick-6 Tickets. They will receive one additional pick six ticket for every 50,000 poker points that they win playing Texas Hold'em, however, once converted to poker points, each ticket stands on its own, and results from individual tickets cannot be combined.

Each week's Top Poker Tournament winner will be rewarded with an additional 100 Pick-6 tickets, along with a promotional prize, and the 2nd place winner will be rewarded with an additional 50 Pick-6 tickets.

As players achieve more poker points, they may redeem them for one Pick-6 ticket per 50,000 poker points.

TICKET SALES DISTRIBUTION:

The membership purchase dollar will be distributed as follows: 40% is applied to the Winner(s) of the Weekly Pick-6 Drawing, 5% is given to the country of the player's registration, and 40% is applied to a College IT Scholarship Fund. Scholarships are awarded to students from the country where player registered and are based on applications presented to that country's Minister of Education. The remaining 15% is retained by Atlantic West to cover the cost of operating the game.

EDUCATIONAL AND CHARITABLE PURPOSE:

This program is specifically designed to elevate the Caribbean Nation's IT (Information Technology) education opportunities, activities and industry exposure. For these reasons, residents of the countries benefitting from the program will not be allowed to purchase tickets. Caribbean residents may play for Free and for Fun with no possibility of winning any prizes.

Current Position

GAME STATUS:

The game has been fully functional and out of the "Beta" mode for 14 months and has been available world-wide and accepting membership contributions from players, and allowing for the use of all game features for the players. The game; www.placeyourchipsocaribbean.com, can be viewed and played by [clicking here](#) and is also available at the Apple iTunes and Google Stores as APPS for mobile devices.

Although Atlantic West has little or no debt, and does have some software licensing sales, unfortunately, it is still dependant on investor support and as a result has never had sufficient available cash on hand to properly advertise and promote the game to the point necessary to acquire the 100,000 + players required to generate a significant profit.

Because the weekly prize is calculated using a pari-mutuel formula, it has never been sufficient to gain the player interest and therefore most new signups feel that they need to have more incentive than the current \$ 1,000.00 prize in order for them to play regularly. As a result, the project is essentially at a "Stand Still" until Atlantic West can somehow find financing of between the \$ 250,000.00 - \$ 500,000.00 necessary to increase the current 14,000 registered player base to the 100,000 necessary to bring the weekly prize up to the point that the game can be run with a distributable profit for the current 815 shareholders.

A detailed report suitable for saving and printing that elaborates further on the current company position along with more data relating to Atlantic West is available by [clicking here](#).

The Next Step

THREE POSSIBLE SOLUTIONS:

ONE: Atlantic West can continue to solicit current shareholders in the attempt to raise the funds required to properly promote the game. This is what the company has been attempting to do for the past 18 months, and although it is quite possible to acquire players for as little money as \$ 2.50 each, to date, there has never been sufficient funds available, to acquire more than a few thousand players at the same time, and therefore the weekly prize has remained too little to interest serious players

TWO: Atlantic West can seek a suitable partner for a merger and possibility for an IPO that has the necessary cash resources and marketing skills to bring the current player base up to the number required to assure profitability. A good possibility would be another internet

gaming company that would also benefit from Atlantic West's superior and cutting edge gaming software development capabilities.

THREE: Atlantic West can modify its current focus by re-directing its software marketing plans more towards licensing the technology used in its well protected games and routines to other companies in similar industries, or to major charities, as the current configuration of the game lends itself for use by charities. [CLICK HERE](#).

CONCLUSION & RECOMMENDATION

ITEM - (SOLUTION) TO THREE ABOVE:

Since Item three above is the most likely solution possible under present circumstances, the balance of this document will outline the steps required for Atlantic West to achieve profitability in light of the company's current financial condition as well as maximizing the value of our game.

The technology currently used in the Place Your Chips Caribbean game can easily be cloned for use by any 501C3 Not For Profit Corporation, almost anywhere in the world. Atlantic West can therefore license this game and have the new license up and running in less than ten working days.

The licensee will be 100% responsible for player acquisition and all other marketing costs for the new game and Atlantic West will only be responsible for operating and supporting the game and its related technology. The client charity will also be responsible for all other financial transactions including prize issuing and distribution, so Atlantic West will receive 15% of the ticket sales for the game along with any transaction processing charges that are incurred if credit card processing is involved.

While this solution is excellent for a larger 501C3, it may not be feasible for smaller charities. Therefore, Atlantic West could operate one or two sites that service multiple smaller local charities by having different supervised tournaments for each individual charity. This site could be connected to the present www.pokerforcharities website. Atlantic West would need to develop a charge schedule for these special services as these games would all require a Poker Room Manager to work properly.

ANOTHER POSSIBLE SOLUTION:

Atlantic West could offer the charitable contribution site(s) as a Business Opportunity by creating 50 such games and marketing them to the Business Opportunities Market. This would of course require an investment in a Trade Show Booth along with the brochures and other printed materials required to satisfy success in this industry.

LAST BUT NOT LEAST:

Atlantic West is already ready for the time when they have multiple charitable Lottery / Poker sites operating and owns the valuable URL www.internetpowerball.com, and has the necessary software in place to offer this important feature that will be available to all players on all of the charity sites.

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